Scope and Objectives

To ensure that all Government of Rwanda websites follow a consistent, professional, and user-focused approach to design and content management. By adhering to these standards, institutions will achieve the following benefits:

Consistency and Branding
Maintain a uniform look and feel across all government web pages, reinforcing a strong and recognizable national digital identity.

Improved User Experience (UX)
Ensure navigation, content structure, and accessibility features are optimized to deliver an intuitive and inclusive experience for all users.

Faster Development and Maintenance
Enable developers and designers to work more efficiently by minimizing inconsistencies, streamlining workflows, and reducing the need for repetitive revisions.

Revision #10
Created 28 September 2025 09:35:48 by RISA
Updated 13 October 2025 21:08:19 by RISA