

Purpose: Content should support responsive design and should be organized in a visually harmonious way, using Bootstrap

Use Bootstrap's .container class for fixed-width or .container-fluid class for full-width to wrap the page content.

Use .row class to create horizontal groups of columns helping the management of gutters between columns and .col-* classes to control the layout across different breakpoints. Use predefined column classes ensuring that columns add up to 12 per row at each breakpoint for proper alignment.

Ensure that all developers and designers adhere to these guidelines when implementing the layout using Bootstrap's grid system.

Ensure that any custom modifications to the Bootstrap grid system are applied without altering the recommendations in this guideline.

Header

Purpose: Create a clear, engaging entry point for users that includes branding, navigation elements, language switcher and other essential tools (like search or contact button).

Position the logo in a prominent and consistent location (top-left) and ensure the header follows the visual identity with proper spacing and colors.

Integrate the main navigation and other key utilities like search icon or contact button.

The header components should adapt for smaller screens (e.g. hamburger menu for navigation).

Ensure all interactive elements remain accessible and readable on all devices and are keyboard navigable.

Header should be sticky to ensure smooth user experience and easy access to navigation while scrolling the page.

Content

Purpose: Organize the main body of the page in a way that enhances readability, accessibility, and user engagement.

Use headings (H1-H6) and subheadings consistently to structure content.

Use margins, padding, and spacing between sections to avoid clutter following the guideline's recommendations.

Ensure all media elements have appropriate alternative text and are optimized for performance.

Consider how the content layout reads on screen readers and other assistive technologies.

Footer

Purpose: Provide a space for secondary information, additional navigation, legal disclaimers, and contact details.

Footer should be divided into clearly defined sections (e.g., About, Legal, Contact, Social Media, Copyright, etc) having critical links (privacy policies, contact info) easily locatable.

Footer should be adapted well on small screens with collapsing sections into accordions if necessary.

Include necessary legal information (e.g. accessibility statements, privacy policies)